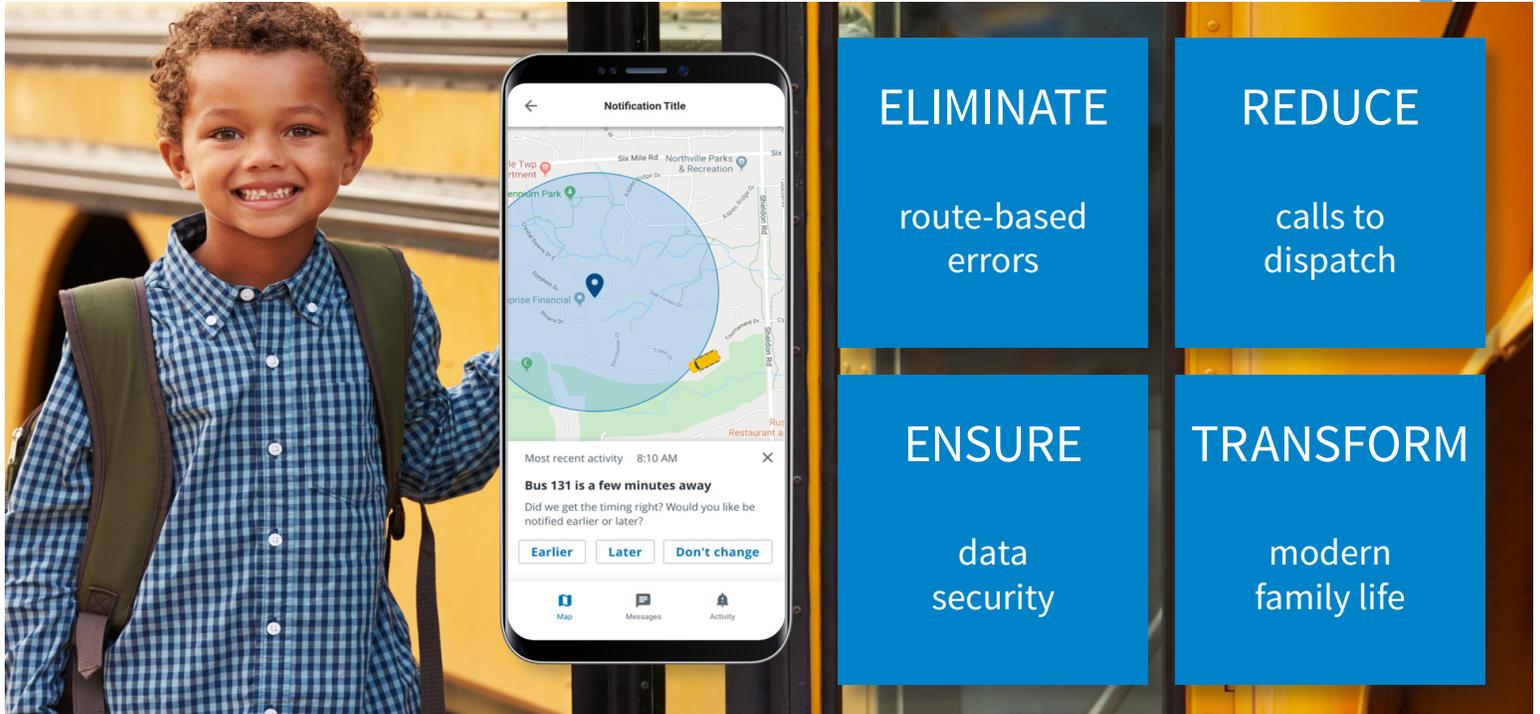




Give parents peace of mind



Open new lines of communication.

School districts and parents care about student safety, just from slightly different perspectives. Zonar MyView brings peace of mind to both. Districts can use MyView's back-end dispatcher portal to let parents know about bus changes, delays or breakdowns. And parents can use the MyView mobile app to see where their child's school bus is located and customize proximity-based alerts. Easier communication, peace of mind for everyone.

Lighten parents' daily load.

Raising children is tough job. Providing an easy-to-use mobile app to check on the school bus whenever they want means one less thing for parents to worry about.

School buses equipped with a Zonar V4 telematics control unit (TCU) are tracked in near real time. Zonar MyView uses this data to display that bus's location on an aerial map, powered by Google. Parents can create proximity-based alerts to plan complex home life accordingly. And share these alerts with their child's caregiver.

Key features

- View a real-time, map-based bus locator
- Register parents, legal guardians and caregivers
- Guarantee parent and student information privacy
- Create custom zones for each stop and facility
- Send email alerts and SMS messages
- Integrate with Zonar V4™ GPS tracking
- Available on smartphones, tablets and computers
- Obtain GPS, telematics and routing data analytics for transportation efficacy

Customize to fit complex schedules.

Parents can custom-build zones within MyView, and time their morning and afternoon schedules more efficiently by setting up email or SMS alerts for when the bus is approaching. This is especially helpful for not getting stuck waiting outside during inclement weather.

They can also add multiple zones for different drop-off destinations such as daycare, sporting fields or a caregiver's house. If managing multiple zones within MyView, they can associate each zone to relevant buses, eliminating unnecessary alerts.

Share with those who need to know.

Not every family is structured the same. Some live separately. And some turn to additional caregivers. The custodial parent sets up the student and bus information, and can easily and securely share that information with other caregivers. With shared access, all authorized guardians who expect the child to arrive at a certain destination can view that school bus's location; everyone who needs to know is in the loop. As the family's situation changes, that custodial parent can edit, add or remove other users.

Reduce parent calls to the district.

Most calls to a district's dispatch come from parents. Where's the bus? Is it running late? Did we miss it? Districts can use the Zonar MyView back-end portal to set up zones around schools and seamlessly manage bus substitutions. Parents can look up the bus on the MyView app, and receive an alert through their MyView app when the bus arrives or departs the facility, is running late, breaks down or needs to be substituted.

Dispatchers can also send messages to all parents or certain ones associated with a bus. Either way, parents can then follow the appropriate bus or route number instead of calling the district.

Implement with ease and reliability.

Route-based applications require a third-party routing provider to set up and can be difficult to forecast. As a result, most routing systems are often inaccurate and make ETA notifications frustrating for people trying to plan around the bus. Problems with information and communication send parents straight to the phone to call the district. MyView also includes Rapid Response Rate, increasing the ping rate to every 10 seconds. The faster the ping rate, the more up-to-date information the parents and districts receive.

MyView is easier to implement and more accurate because it uses proximity-based information pulled directly from each bus's Zonar V4 TCU. Plus, the MyView portal provide districts with app usage analytics and trends so they can evaluate its effectiveness and adjust accordingly.

Keep data and information security airtight.

Security is priority one, especially where student information is concerned. To set up MyView, parents are required to go through a multi-step process. The school district sends them an access code to enter, parents who don't know the code need to call the district. Parents must also enter their child's unique district ID.

All parent information is locked down and password protected within the app to prevent unauthorized people from opening the app and viewing the child's bus information.



For more information, visit www.zonarsystems.com/MyView