



CITY OF NORTH PORT SOLID WASTE DIVISION

Increases efficiency and reduces community complaints

Zonar Solutions

- Ground Traffic Control™
- V3/V4 Telematics Control Units

“If you’re not using Zonar, you really need to look into implementing it. Zonar provides a safety net for drivers and leadership. It’s an awesome tool!”

Michael Fear, Community Outreach Coordinator

Challenge	Action	Result
<p>North Port is one of the fastest growing cities in America. The 40+-person staff for its Solid Waste Division needed an efficient way to pick up garbage, recycling and yard waste every week for more than 70,000 residents.</p> <p>The division used to receive complaints about missed streets and excessive driver speeding. The division needed to more closely supervise locations, speeds and routes for its fleet of more than 50 trucks.</p> <p><i>“The City of North Port is a great example of a wonderful, growing community with a unique set of challenges. It’s imperative we provide a cost effective and efficient service to over 70,000 residents. Zonar plays a key role in helping the North Port Solid Waste Division provide a high quality and stellar service.” -Michael Fear</i></p>	<p>The North Port Solid Waste Division worked with Zonar to:</p> <ul style="list-style-type: none"> • install several solutions to track vehicles on the road and provide proof of drivers’ performance in the field • provide solution assistance and training as needed • answer questions and address concerns quickly <p><i>“It’s obvious customer complaints have decreased after implementing Zonar. From all the calls we previously received about speeding or missed pick-ups, we are now down to basically zero complaints in these areas.”</i></p> <p>-Michael Fear</p>	<p>Since implementing Zonar in 2010, complaints about missed collections and speeding have decreased.</p> <p>Leadership and driver morale are up. Drivers know Zonar tracks their performance and often exonerates them. Supervisors are pleased because their process is streamlined and they’re saving money.</p> <p><i>“Zonar has saved North Port time, fuel and money. Employee morale is improved because drivers don’t have to worry about providing proof of location or work completed with Zonar. The program helps our leadership manage 40+ staff members and run an operation that has received national awards from the Solid Waste Association of North America (SWANA) and the National Waste & Recycling Association.” -Michael Fear</i></p>

Learn more about how Zonar can help. Contact us at info@zonarsystems.com.